

21 TWENTY ONES Fundraising Run

Running 21 km every day from the 9th February 2025 until the 1st March 2025 at Lake Wendouree, Ballarat to raise money for Ballarat Mens Mental Health

Beginning February 9th 2025, Delaney, a young, courageous advocate who lost her father to mental health struggles 12 years ago, will run 21 kilometers (half a marathon) every day for 21 days. Her powerful dedication highlights the urgent need for more conversations, support systems, and resources around men's mental health in our community.

Your sponsorship will not only help us achieve our ambitious fundraising goal but also ensure that we can continue providing vital services to men in Ballarat who are facing mental health issues. In return for your support, we will proudly promote your company across our digital platforms, at community events, and in our marketing materials leading up to and during the campaign.

A monetary donation via GoFundMe is fully tax deductible with Ballarat Mens Mental Health being a registered charitable organization. Otherwise we are offering several sponsorship packages with tailored benefits for your business, and we would love to discuss how we can best collaborate to make a lasting impact together. If you are able to join us in this effort, we would be thrilled to highlight your commitment to the health and well-being of our community.

Below there are two options - one is to make a fully tax deductible gift via our GoFundMe campaign. The other is to become a sponsor. We are always happy to discuss ways to partner with you if you have other needs or ideas. We also have one opportunity for naming rights for the event: e.g. xxx Run 21 For 21.

Thank you for considering this meaningful opportunity.

MAKE A FULLY TAX DEDUCTIBLE GIFT

DONATION

DGR COMPLIANT

\$500+

Fully tax deductible for companies, sole traders, trusts & businesses.

DONATE

Your donation will be shown on the Gofundme campaign, and a shoutout will be given on social media. If you would also like to donate some activities/stalls at our launch and finish events please get in touch. All donation amounts will go directly towards *Mens Mental Health* to provide their vital services.

OR BECOME AN EVENT
SPONSOR

SPONSORSHIP PACKAGE	PLATINUM	GOLD	SILVER
Price (+GST) -	\$15000	\$7000	\$3000
Promotional stall at any weekend events	✓	✓	✓
Facebook post linked to your page	✓	✓	✓
Logo on website event page and event video	✓	✓	✓
Acknowledgement of sponsorship on email newsletters	On footer of all emails	✓	✓
Acknowledgement and thanks by the MC on all weekend events	✓	✓	✓
Speaking invitation	✓	✓	
Logo on T-shirt, posters/flyers	Large	Medium	
Pull up banner at weekend events	✓		
Logo on ads including Facebook & print media	✓		

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